

EXECUTIVE OUTPLACEMENT PROGRAMME



Overview

Experience our **Executive Career Transition & Outplacement Programme**, meticulously designed to accelerate your career journey with unrivalled support and expert guidance. This comprehensive programme helps you make **bold career moves**, fast-track your job search with renewed focus and energy.

With **16 hours of high-impact coaching**, powerful exercises, and personalised strategies, we are committed to guiding you through every stage of your **career transition**. From **CV refinement** and **LinkedIn mastery** to cutting-edge job search strategies, this programme leaves no stone unturned.

Delivered through a combination of **Zoom sessions** and **unlimited email support**, this **premium service** is tailored to your unique strengths, ensuring you stand out in today's competitive market.

Our expert team will craft a **distinctive, keyword-rich CV**, providing interview techniques to elevate your confidence and help you access both **visible and hidden job opportunities**.

We work tirelessly to ensure you land the role that aligns with your ambitions, with full support until you receive your next position.

- ✓ 16 hours of personalised coaching
- ✓ A rebranded, keyword-optimised CV
- ✓ Unlimited email support and weekly one-to-one sessions

1

Stage One

Job Targeting & Preparation

2

Stage Two

Communicating Your Positive Brand

3

Stage Three

Gaining the Job Offer

4

Stage Four

LinkedIn Advice



Full Support

Tailored Career Transition,
Accelerated for Success

Stage One – Job Targeting & Preparation

We start by diving deep into your career journey, laying the groundwork for a successful transition:

- Comprehensive career assessment, analysing your hard skills and career milestones.
- Clarifying your career value proposition and how you can maximise your impact in the next phase of your career.
- Personalised career purpose exercises to align your aspirations with your professional and personal goals, ensuring a fulfilling future.
- In-depth personality profiling, uncovering key business traits that make you stand out.
- Mapping out your business strengths and building a robust career vision.
- Access to two essential eBooks: How to Win the Job at the Interview and Find Your Purpose and Light Up Your Life.
- Weekly career consultancy sessions with Sarah Berry or a top consultant, ensuring you have continuous support throughout your journey.

Stage Three – Gaining the Job Offer

As opportunities arise, we ensure you are fully prepared to secure the offer:

- Mock interview sessions designed to prepare you for any challenge.
- Proven techniques to promote your value and navigate interviews with confidence.
- Expert advice on negotiating the best job offer and package.
- Unlimited support to answer questions, review progress, and keep you on track.
- Subtle LinkedIn strategies to discreetly indicate your availability to potential employers.
- Ten on-the-spot motivational phone calls for immediate guidance.
- Regular progress reviews and strategy adjustments as you move closer to your goal.

We're with you every step of the way, providing unwavering support until you land the perfect role. This is more than just a career transition – it's a transformation that puts you in control of your future.

Stage Two – Communicating Your Positive Brand

Now that your career foundation is set, we work on presenting your best self to potential employers:

- Research into your job target to ensure we match the keywords recruiters are looking for.
- Crafting a dynamic, keyword-rich CV tailored to head-hunters, recruiters, and HR managers.
- Revamping your LinkedIn profile with a new headline, impactful summary, and strategic skills and groups, ensuring maximum visibility.
- Building a target list of companies and making meaningful connections within those organisations.
- Drafting personalised outreach emails and three unique cover letters for different approaches.
- Weekly career consultancy sessions to fine-tune your messaging and build momentum in your job search.

Stage Four – LinkedIn Advice

- Optimise your LinkedIn profile, with a keyword-focused headline and summary to boost visibility and ranking.
- Advise on a professional LinkedIn photo to make a strong first impression.
- Enhance your Skills & Groups section, increasing your reach and appeal to employers.
- Gain endorsements and recommendations to add instant credibility to your profile.
- Help you build a target list of dream companies and connect meaningfully with key players.
- Encourage active engagement with your LinkedIn network to expand opportunities and visibility.
- Guide you in creating job opportunities by reaching out directly to companies and showcasing your value.
- Teach you how to master job boards and alerts, staying ahead of the right roles.
- Ensure you secure top search positions with keyword strategies to be noticed by recruiters.
- Set up job alerts on LinkedIn and boards to stay ahead of opportunities tailored to your expertise.

Conclusion - Your Partner in Accelerated Career Transitions

Our **Executive Outplacement Programme** offers a truly **comprehensive solution**, designed to provide exceptional support for you during this critical time. With **16 sessions of consultancy**, we are uniquely positioned to guide you through a **faster, more in-depth** career transition process.

We understand that redundancy can be a difficult experience, both emotionally and professionally. That's why your **16 hours of personalised coaching** focuses on not only the practical elements - such as **CV refinement, LinkedIn optimisation, and advanced job search strategies** - but also the emotional resilience needed to thrive in the job market. Our aim is to ensure you feel **empowered, motivated, and confident** as you step into your next role.

By providing tailored, hands-on support, we work with you to create a **compelling personal brand** and deliver the tools you need to secure your **next opportunity** with speed and confidence. From mastering interviews to accessing the **hidden job market**, our **expert guidance** ensure you stand out from the competition.

For your organisation, investing in this level of **executive outplacement support** demonstrates a deep commitment to your future. It shows that your employer values your contributions and wants to see you succeed beyond your time with the company. This not only **enhances your employer's brand** but also fosters goodwill between you and your employer.

Partnering with us means you will experience a **seamless transition**, equipped with everything you need to succeed in your career journey. With our executive, **high-touch approach**, you will feel supported and prepared to take on your next challenge, while your company continues to uphold its commitment to your care and development.

£5,250 + VAT